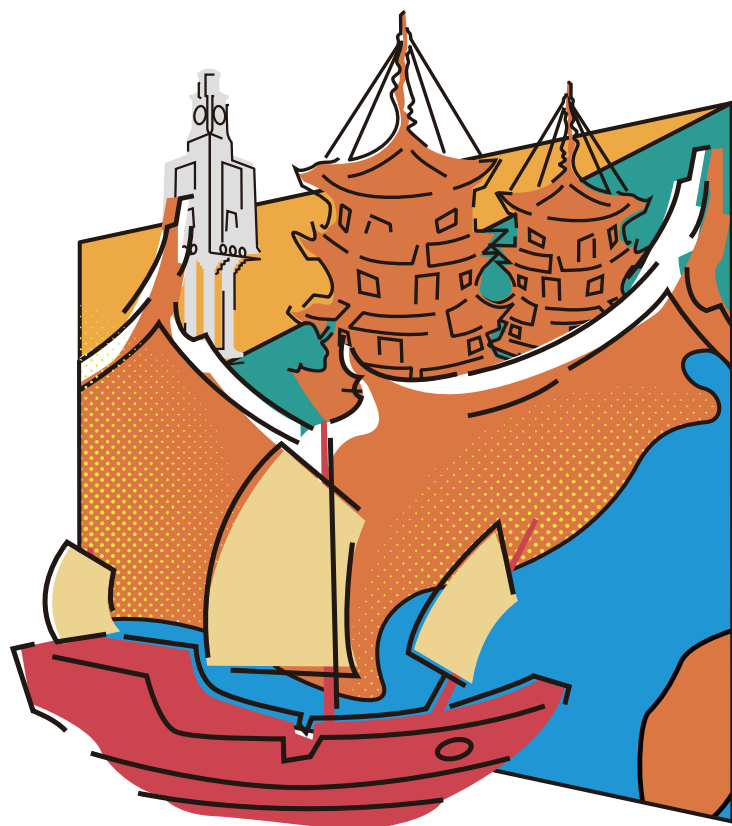




泉州漫游世遗城

QUANZHOU Wandering Through a City of World Heritage Sites

泉州市文化广电和旅游局
Quanzhou Municipal Bureau of Culture, Broadcasting and Tourism



泉州，古称“刺桐”，位于中国东南沿海，是海上丝绸之路起点、世界遗产城市、中国历史文化名城，也是闽南文化发源地，以闽南语为主要方言，源远流长的海丝文化、闽南文化仍遍布在街头巷尾，植根于日常生活之中。

10-14世纪，泉州在繁荣的国际海洋贸易中蓬勃发展，成为各国商旅云集、多元文化交融的“东方第一大港”，22个世界遗产点展现了一个浩瀚的历史与博物世界。

半城烟火半城仙是对泉州最好的诠释。古迹、古建、古早味都弥漫在古城的方寸之间，却也不乏新姿态，它们相伴相生，静候游人。白岩松说：“这是你一生一定要去一次的城市。”

Quanzhou, known as “Zayton” in ancient times, is located along the southeast coast of China. It is the starting point of the Maritime Silk Road, a World Heritage City, a renowned historical and cultural city in China, and the birthplace of Southern Fujian culture. With Southern Fujian dialect as its primary dialect, the time-honored Maritime Silk Road culture and Southern Fujian culture are still pervasive in the streets and alleys, and deeply rooted in daily life in the city.

From the 10th to the 14th centuries, Quanzhou flourished amidst the bustling international maritime trade, becoming the “Greatest Eastern Port” where travelers from various countries converged and diverse cultures mingled. Its 22 World Heritage sites offer a glimpse into a vast world rich in history and with many museums.

“Half of the city is filled with the hustle and bustle of human life, while the other half is enchanted by the fairy-tale ambiance” best captures the essence of Quanzhou. Ancient relics, historical buildings, and traditional flavors permeate every corner of the old city, yet it is not devoid of new vitality. They coexist harmoniously, awaiting the arrival of visitors. “This is a city you must visit once in your lifetime,” prominent Chinese news anchor Bai Yansong once remarked.

泉州：宋元中国的世界海洋商贸中心 Quanzhou: Emporium of the World in Song-Yuan China

22个遗产点 | 22 World Heritage Sites



穿越宋元奇妙游

A Fantastic Journey Through the Song and Yuan Dynasties

1 世遗游 | World Heritage Tour

九日山祈风石刻—天后宫—德济门遗址—清净寺—府文庙—开元寺—清源山—老君岩—泉州海外交通史博物馆—洛阳桥—真武庙—江口码头—石湖码头—六胜塔—万寿塔—草庵摩尼教遗址

Jiuri Mountain Wind-Praying Inscriptions—Tianhou Temple and Site of Deji Gate—Qingjing Mosque—Confucius Temple and School—Kaiyuan Temple—Statue of Lao Tze—Quanzhou Maritime Museum—Luoyang Bridge—Zhenwu Temple and Estuary Docks—Shihu Dock—Liusheng Pagoda—Wanshou Pagoda—Statue of Mani in Cao'an Temple



2 古城游 | Ancient City Tour

开元寺—西街（象峰巷、三朝巷、古榕巷、南外宗正司遗址、旧馆驿等）—钟楼—中山路（通政巷、花巷、承天巷、金鱼巷等）—状元街—元妙观—承天寺—府文庙—清净寺—通淮关岳庙—聚宝城南街区（天后宫、德济门遗址、李贽故居、聚宝街、青龙巷）

Kaiyuan Temple—West Street (Xiangfeng Lane, Sanchao Lane, Gurong Lane, Site of Southern Clan Office, Ancient Post Inn) —Bell Tower—Zhongshan Road (Tongzheng Lane, Hua Lane, Chengtian Lane, Jinyu Lane) —Zhuangyuan Street—Yuanmiao Taoist Temple—Chengtian Temple—Confucius Temple—Qingjing Mosque—Tonghuai Guanyue Temple—The Southern Block of Jubao Area (Tianhou Temple, Site of Deji Gate, Former Residence of Li Zhi, Jubao street, Qinglong Lane)

3 文博游 | Museum Tour

泉州海外交通史博物馆—泉州市博物馆—中国闽台缘博物馆—泉州湾古船陈列馆（开元寺内）—福建省世茂海上丝绸之路博物馆—泉州外销陶瓷展示馆（磁灶窑址）—英良石材自然历史博物馆—德化县陶瓷博物馆—安溪冶铁遗址展示馆（青阳下草埔遗址）

Quanzhou Maritime Museum—Quanzhou Museum—China Museum for Fujian-Taiwan Kinship—Exhibition Hall of Ancient Ships from Quanzhou Bay—Fujian Shimao Maritime Silk Road Museum—Quanzhou Export Ceramics Museum—Yingliang Stone Natural History Museum—Dehua Ceramics Museum—Anxi Iron Production Site Exhibition Hall



4 非遗游 | Intangible Cultural Heritage Tour

在泉州的非遗经典体验可从“五南文化”开启——听悠扬婉转的南曲，赏精彩绝伦的南戏，寻精巧的南派工艺，住进别具一格的南建筑，学习刚劲有力的南拳。独特体验非泉州簪花围莫属，千年技艺承载着古老海洋聚落的海丝风情，体现了淋漓尽致的传统东方美学。

To experience intangible cultural heritage of Quanzhou, it's advisable to start from the “Five Nan (Southern) Cultures”: listen to Nanqu music, watch Nanxi performances, admire Nan-style crafts, stay in Nan-style buildings, and learn Nanquan martial arts. A must-try is the Head-pinned flowers, a thousand-year-old tradition of wearing floral ornaments crowning which reflects the charm of coastal communities and showcases traditional Eastern aesthetics.

240小时过境免签游泉州

240-Hour Visa-Free Transit in Quanzhou



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5 民俗游 | Folk Custom Tour

正月初六
the sixth day of the first lunar month
01 清水祖师信俗 | Patriarch Qingshui's Tour
安溪清水岩 | Anxi Qingshui Rock

正月初九 | the ninth day of the first lunar month
02 做天公生 | the birthday celebration of the Jade Emperor
鲤城区元妙观 | Yuanmiao Taoist Temple, Licheng District
03 南安英都拔拔灯灯会 | Yingdu Lantern Show
南安市英都镇 | Yingdu Town, Nan'an City

正月十五 | the fifteenth day of the first lunar month
04 元宵灯会 | Lantern Festival Show 泉州市区 | Downtown Quanzhou
05 乞龟 | Praying for the Blessing of the Rice Turtle
鲤城区天后宫 | Quanzhou Tianhou Temple, Licheng District
06 东石数宫灯 | Dongshi Lantern Counting
晋江东石镇嘉应庙 | Jiaying Temple in Dongshi Town, Jinjiang City
07 板凳龙游龙灯 | Bench Dragon Lantern Parade
泉港区樟脚村 | Zhangjiao Village, Quangan District

正月廿九
the twenty-ninth day of the first lunar month
08 蟳埔渔村妈祖天香巡境 | The Mazu Incense Parade in Xunpu
丰泽区蟳埔社区 | Xunpu Village, Fengze District

农历二月
the second lunar month
09 洪濑天香巡境 | Honglai Incense Parade
南安市洪濑镇 | Honglai Town, Nan'an City

五月初五 | the fifth day of the fifth lunar month
10 闽台对渡文化节暨蚶江海上泼水节 | The Fujian-Taiwan Ferry Culture Festival and the Hangjiang Sea Water-Splashing Festival
石狮市蚶江镇 | Hanjiang Town, Shishi City
11 嗦啰哩习俗 | Suoluolian Custom 鲤城区城南 | Chengnan Area, Licheng District
12 富美宫送王船 | Wangchuan Ceremony 鲤城区富美宫 | Fumei Temple in Licheng District
13 晋江(安海)端午民俗旅游文化节(嗦啰哩、水上捉鸭等) | Jinjiang (Anhai) Dragon Boat Festival Folk Tourism and Culture Festival (Suoluolian, Duck Catching on Water, etc.)
晋江市安海镇 | Anhai Town, Jinjiang City

五月十三
the thirteenth day of the fifth lunar month
14 关帝生 | Guan Gong's Birthday Celebration
鲤城区通淮关岳庙
Tonghuai Guanyue Temple, Licheng District

八月十五
the fifteenth day of the eighth lunar month
15 烧塔仔 | Ower-Burning Ceremony
晋江市梧林传统村落、安海镇
Wulin Traditional Village, Anhai Town, Jinjiang City

每月廿六
the twenty-sixth day of each lunar month
16 开元寺勤佛(尤以十二月最为隆重) | The Buddha Worshipping Ceremony at Kaiyuan Temple (Especially Grand in December)
鲤城区开元寺 | Kaiyuan Temple, Licheng District

6 茶之旅 | Tea Culture Tour

安溪溪禾山铁观音文化园—中国茶都—清水岩—清水岩温泉度假村—铁观音集团/八马茶业观光工厂—西坪铁观音发源地/月寨—云岭茶庄园—青阳下草埔冶铁遗址

Anxi Xiheshan Tieguanyin Culture Park—China Tea Town (Anxi)—Qingshui Rock—Qingshuiyan Hot Spring Resort—Tieguanyin Group or Bama Tea Industry Tourist Factory—Origin of Tieguanyin in Xiping or Yuezhai—Yunling Tea Estate—Xiacaopu Iron Production Site of Qingyang Village in Anxi

7 香之旅 | Incense Culture Tour

永春中国香都—五里古街—侨新老醋—魁星岩—岵山古镇—北溪文苑生态旅游区—仙奕漆艺小镇—彬达香文化创意园

China's Incense Capital (Yongchun)—Wuli Ancient Street—Qiaoxin Aged Vinegar—Kuixing Rock—Hushan Ancient Town—Beixi Wenyuan Scenic Area—Xianjia Lacquer Art Town—BinDa Incense Cultural Creativity Park

8 瓷之旅 | Ceramic Culture Tour

德化县陶瓷博物馆—陆升陶瓷酒店—德化国际陶瓷艺术城—太平宫窑—屈斗宫窑址—宋元展示馆—龙鹏艺术馆—顺美陶瓷文化世界—中国茶具城—月记窑

Dehua Ceramics Museum—Lusheng Ceramic Hotel—Dehua International Ceramic Art City—Taipinggong Kiln—Qudougong Kiln—Longpeng Art Museum—Shunmei Ceramic Culture World—China Teaware City (Dehua)—Yueji Kiln

9 石之旅 | Stone Culture Tour

石建筑(东西塔、洛阳桥、安平桥)—石造像(老君岩造像、草庵摩尼光佛造像、魁星岩摩崖造像)—石刻(九日山祈风石刻、清源山摩崖石刻)—石雕(惠安雕艺文创园、霞飞雕刻艺术馆、鼎立艺术馆)—石头城(惠安崇武古城、石狮永宁古卫城)—石艺馆(东星奢石博物馆、英良石材自然历史博物馆、鹏翔再生石文化馆)

Stone Architecture (East and West Pagodas, Luoyang Bridge, Anping Bridge)—Stone Statues (Statue of Lao Tze, Statue of Mani in Cao'an Temple, Kuixing Rock Bas-reliefs on Precipices)—Stone Inscriptions (Jiuri Mountain Wind-Praying Inscriptions, Qingyuan Mountain Cliff Inscriptions)—Stone Carvings (Hui'an Sculpture Art and Cultural Innovation Park, Xiafei Sculpture Art Museum, Dingli Art Museum)—Stone Towns (Hui'an Chongwu Ancient Town, Shishi Yongning Ancient Fortified Town)—Stone Art Museums (Dongxing Stone Culture and Art Museum, Yingliang Stone Natural History Museum, Pengxiang Recycled Stone Culture Museum)

10 食之旅 | Food Tour

面线糊—红烧牛排—牛肉羹—姜母鸭—润饼菜—烧肉粽—咸饭(萝卜饭)—海蛎煎—醋肉/鸡卷/安海菜粿—泉州卤面—湖头米粉—崇武鱼卷—拳头母—水丸汤—花生汤—元宵圆—菜头酸—石花膏—满煎糕—蒜香枝—泉港浮粿—永宁煎包—土笋冻—绿豆饼—麻糍—芋头饼

Vermicelli Paste—Soy-braised Beefsteak—Ginger Duck—Run-bing(Spring Rolls)—Rouzhong—Salty fried rice—Fried Oysters—Cu Rou / chicken Roll / Anhai Cai Guo—Quanzhou Lu Mian—Hutou Rice Noodle—Chongwu Fish Roll—Quan Tou Mu—Fish Balls—Peanuts Soup—Yuanxiao—Cai Tou Suan—Agar Made Jelly—Man Jian Gao—Suan Rong Zhi—Quangan Fuguo—Yongning Pan-fried Bun—Sandworm Jelly—Mung Bean Cake—Ma Ci—Yutou Cake

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“世遗泉州·山海相逢”
“World Heritage Quanzhou:
A Meeting of Mountains and Sea”
Premium Tour

串联泉州四大文旅资源: 世界遗产、山地生态、滨海休闲、工业时尚, 带您看遍迢迢山色, 蔚蓝海岸, 烟火古城。

This itinerary connects Quanzhou's four major cultural tourism resources: world heritage tourism, mountain tourism, coastal tourism, and industrial tourism. It will take you all the way through mountains, azure coastlines, and lively ancient city.



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“宋元中国看泉州”
“Experience Song-Yuan
Dynasty China in Quanzhou”
Premium Tour

涵盖一日游、二日游、三日游、五日游, 在烟火的生活产品中品读泉州历史。请尽管用旅游的方式, 让自己与宋元中国相遇吧。

This itinerary covers one-day, two-day, three-day, and five-day tours, allowing you to savor the history of Quanzhou amidst the hustle and bustle of daily life. Embrace the opportunity to encounter the Song-Yuan Dynasty China through travel.



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泉州古城citywalk 漫游线路

通过10条泉州古城citywalk漫游线路, 走进东西两座塔, 南北一长街, 感受丰富的历史遗存和完好的古城肌理。

Through 10 citywalk routes in Quanzhou Ancient City, visitors can explore the twin towers on east and west sides of the renowned Kaiyuan Temple, and the Zhongshan Road which runs from north to south. Be ready to immerse yourself in the abundant historical relics of the well-preserved ancient city.



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泉州有戏, 华彩万般

泉州木偶剧院 | Quanzhou Marionette Theater
地址: 丰泽区泉山路355号
Address: No. 355, Quanshan Road, Fengze District

泉州南音艺苑 | Quanzhou Nanyin Art Theater
地址: 鲤城区新门街483号
Address: No. 483, Xinmen Street, Licheng District

梨园古典剧院 | Liyuan Classical Theater
地址: 鲤城区新门街485号
Address: No. 485, Xinmen Street, Licheng District

泉州高甲剧院 | Quanzhou Gaojia Theater
地址: 丰泽区东湖街423号
Address: No. 423, Donghu Street, Fengze District

泉州歌舞剧院 | Quanzhou Opera House
地址: 丰泽区泉山路400号
Address: No. 400, Quanshan Road, Fengze District



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