



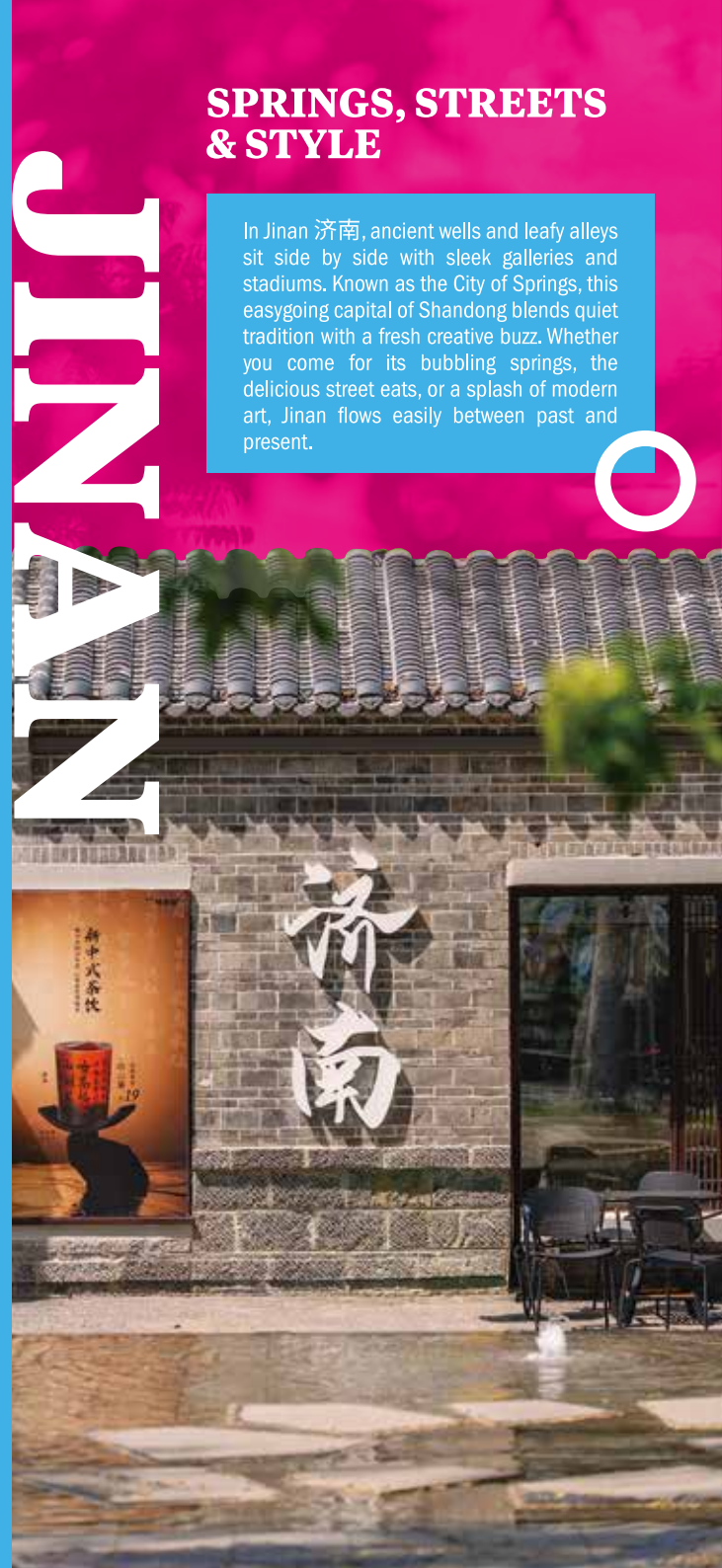
Perched on China's east coast where the Yellow River meets the sea, Shandong looks out across the Bohai and Yellow Seas to Korea and Japan. The birthplace of Confucius and packed with ancient stories, this is where Chinese tradition meets coastal charm. With four seasons and a mild ocean breeze, it's made for wandering through bustling night markets, misty red-roofed streets, and stone alleys beside bubbling springs. Step out, and let the stories of Shandong unfold at your feet.

WELCOME TO SHANDONG
THE BEST CITY WALKS
SHOWCASING SHANDONG'S
CULTURE AND HISTORY



- 1 Jinan | Springs, Streets & Style**
City of Springs
Baotu Spring → Five Dragon Pool → Daming Lake → Baihuazhou & Qushuiting Street → Furong Street → Kuanhouli → Black Tiger Spring
Culture, Art & Urban Cool
Shandong Museum → Shandong Art Museum → Jinan Olympic Sports Centre
- 2 Zibo | Bustling Street Life**
Markets, Skylines & Crafts
Badaju Convenience Market → Haidai Tower → Zibo Ceramics and Glaze Museum
- 3 Qingdao | Brews and Views**
Coastal Walk
No. 3 Bathing Beach → Badaguan → Huashi Villa → Little Fish Hill
Historic Streets & Old Town Views
Qingdao Post and Telecommunications Museum → Tianhou Palace → Qingdao German Prison Site Museum → Jiangsu Road Christian Church

- 4 Yantai | Vineyard Explorations**
From Old City Streets to Ocean Breezes
Suochengli → Chaoyang Street → Yantai Hill Park → Moon Bay → Fisherman's Wharf → Ocean Star
- 5 Weifang | World Capital of Kites**
Folk Traditions & Craftsmanship
Yangliabu Folk Art Grand View Garden → Shihu Garden Cultural Block → Weifang World Kite Museum
Ancient Cities & Lost Civilisations
Qingzhou Museum → Qingzhou Ancient City → Zhaode Ancient Street
- 6 Weihai | Coastal Trails**
Seaside Charm
Weihai Park → Liugong Island → Haiyuan Park → Maotou Hill → Torch Eighth Street → International Bathing Beach
- 7 Linyi | A Literary Wander**
Scrolls, Scholars & Night-time Spectacles
Yinqueshan Han Tomb Bamboo Slips Museum → Former Residence of Wang Xizhi → Langya Ancient City → Brilliant Lanshan-New Langya



SPRINGS, STREETS & STYLE

In Jinan 济南, ancient wells and leafy alleys sit side by side with sleek galleries and stadiums. Known as the City of Springs, this easygoing capital of Shandong blends quiet tradition with a fresh creative buzz. Whether you come for its bubbling springs, the delicious street eats, or a splash of modern art, Jinan flows easily between past and present.

CITY OF SPRINGS

Baotu Spring 趵突泉
• 1 Baotiquan Nan Road, Lixia District, Jinan
• Open 7am-9pm daily ¥ 40RMB

Five Dragon Pool 五龙潭

• 18 Kuangshi Street, Tianqiao District, Jinan
• Open 7am-10pm daily ¥ Free

Daming Lake 大明湖

• 271 Daminghu Road, Tianqiao District, Jinan
• Open 24 hours daily ¥ Free (Chaoran Tower visit 40RMB)

Baihuazhou 百花洲 & Qushuiting Street 曲水亭街

• Opposite south gate of Daming Lake, Lixia District, Jinan
• Open 24 hours daily ¥ Free

Furong Street 芙蓉街

• Quancheng Road, Lixia District, Jinan
• Open 24 hours daily ¥ Free

Kuanhouli 宽厚里

• 56 Heihuquan Xi Road, Lixia District, Jinan
• Open 24 hours daily ¥ Free

Black Tiger Spring 黑虎泉

• Heihuquan Xi Road, Lixia District, Jinan
• Open 24 hours daily ¥ Free



CULTURE, ART AND URBAN COOL

Shandong Museum 山东博物馆
• 11899 Jingshi Road, Lixia District, Jinan
• Open 9am-5pm Tue-Sun (Closed Mon) ¥ Free (registration required)

Shandong Art Museum 山东美术馆

• 11777 Jingshi Road, Lixia District, Jinan
• Open 9am-5pm Tue-Sun (Closed Mon) ¥ Free (registration required)

Jinan Olympic Sports Centre 济南奥体中心

• Dong Jingshi Road, Lixia District, Jinan
• Entry varies by event — check official schedules

DON'T MISS SPRING WATER TEA CULTURE

In Jinan, tea isn't just a drink — it's a spring-fed ritual. Around Baihua Zhou 百花洲 and Black Tiger Spring 黑虎泉, you'll find street stalls serving "big-bowl tea" brewed with fresh spring water. Pull up a seat, sip slowly and savour a tradition that locals have loved for generations. It's the purest way to taste the spirit of the City of Springs.



BUSTLING STREET LIFE

Once Qi Kingdom's ancient capital, today Zibo 淄博 is all sizzling BBQ, glowing ceramics and buzzing markets. Wander alleys, hit the modern landmarks and get crafty with traditions that still pack heat.

MARKETS, SKYLINES & CRAFTS

Badaju Convenience Market 八大局便民市场
• Off Gongqingtuan Dong Road, Zhangdian District, Zibo
• Open 6am-10pm daily ¥ Free

Zibo Ceramics and Glaze Museum 淄博陶瓷琉璃博物馆

• 320 Huaguang Road, Zhangdian District, Zibo
• Open 9am-5pm (last entry 4.30pm), Tue-Sun (closed Mon)
• Free (registration required)

Haidai Tower 海岱楼

• Inside Qishenghu Park, Zhongrun Avenue, Zhangdian District, Zibo
• Open 9.30am-9pm daily ¥ Free (some areas require tickets)

DON'T MISS ZHOU CUN ANCIENT COMMERCIAL CITY 周村古商城

Once boomed with Ming and Qing trade, Today, you can roam old guild halls, whip up crisp Zhoucun Sesame Seed Cake and snack your way through a living museum.

• Zhoucun Avenue, Zhoucun District, Zibo
• Open 8.30am-5.30pm daily ¥ 60RMB (multiple attractions)



BREWS & VIEWS

With its red-tiled roofs, sea-sprayed promenades and old-world mansions, Qingdao 青岛 is a coastal gem that feels both European and unmistakably Chinese. Qingdao's mix of seaside romance, Continental-style architecture and local street life makes it one of China's most unforgettable cities.

URBAN LIFE, NIGHT LIGHTS & STREET FLAVOURS

Yushan Road 鱼山路网红墙
• Intersection of Yushan and Daxue Road, Shinan District, Qingdao
• Open 24 hours daily ¥ Free

Desert Island Bookstore 荒岛书店
• 12 Huangxian Road, Badaguan Street, Shinan District, Qingdao
• Open 10am-9pm daily ¥ Free

Shangjieli Cultural Quarter 上街里
• Around Boshan Road and Gaomi Road, Shibei District, Qingdao
• Open 10am-10pm daily ¥ Free

Yingkou Road Seafood Market 营口路海鲜农贸市场
• 16 Taidong 8th Rd, Shibei District, Qingdao
• Open 6.30am-10pm daily

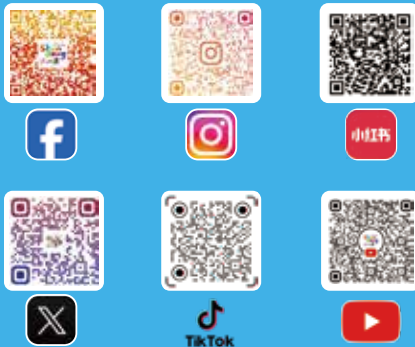
Qingdao Olympic Sailing Center 青岛奥帆中心
• 12 Xinhui Road, Shinan District, Qingdao
• Open 24 hours daily ¥ Free (yacht tours 100-200RMB)

DON'T MISS SEAFOOD AND BEER

For the ultimate taste of local life, head to Yingkou Road Seafood Market. Pick out fresh seafood from the stalls, then pop into a casual beer house where they'll cook your catch for you. Pair it with a bag of fresh-brewed draft beer, grab a low stool, and dig in.

KNOW MORE DO MORE

Official Shandong Tourism
Social Media Accounts



Before you go...
All information (including dates, locations, ticket prices and activities) is correct as of 30 April 2025. Please check official websites or social media channels for the latest updates. Details related to venues and attractions are provided by their respective operators; please refer to their official announcements for the most up-to-date information.

ESSENTIAL TRAVEL INFORMATION

GETTING TO SHANDONG

Shandong is served by five major international airports:
Qingdao Jiaodong International Airport (TAO) Best for accessing Qingdao's attractions.
Jinan Yaoqiang International Airport (TNA) Ideal for reaching Jinan, Tai'an and Zibo.
Yantai Penglai International Airport (YNT) Gateway for Yantai's seaside attractions and wineries.
Linyi Qiyang International Airport (LYI) Best for exploring southern cities like Linyi.
Weihai Dashiupo International Airport (WEH) Closest to Weihai's beaches and waterfront walks.

High speed rail from Beijing and Shanghai:

From Beijing around 1.5 hours to Jinan around 3 hours to Qingdao	From Shanghai around 3 hours to Jinan around 4 hours to Qingdao
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GETTING AROUND SHANDONG

The high-speed rail network is the easiest way to move between cities. For local travel, **Didi** (China's version of Uber) is reliable and affordable. Shared bikes are everywhere — great for exploring historic districts, parks and seaside promenades at your own pace.

Shandong's key high-speed rail hubs

Jinan Station/Jinan West Station For Jinan city centre and historic districts.
Qingdao Station/Qingdao North Station Best for coastal areas and old town Qingdao.
Zibo Station For markets and folk art in Zibo.
Yantai Station/Yantai South Station For seaside Yantai and nearby attractions.
Weifang Station/Weifang North Station For Weifang's kites and cultural sites.
Weihai Station/Weihai North Station For Weihai beaches and Liugong Island.
Linyi Station/Linyi North Station Easy access to museums and old streets in Linyi.

Weather Snapshot

Spring (Mar–May) Mild & breezy — ideal for historic streets, kite festivals and coastal walks.
Summer (Jun–Aug) Hot & humid — best for beaches, seafood markets and evening light shows.
Autumn (Sep–Nov) Crisp & golden — perfect for hiking, garden strolls and outdoor markets.
Winter (Dec–Feb) Cold & dry — when quieter museums, historic towns and festive winter fairs shine.

Emergency Numbers

Police 110 | Ambulance 120 | Tourist Complaints 12345

Tippling

Not expected. Round up for great service, but locals rarely tip.

Essential Travel Apps

WeChat App	Alipay App	Baidu Maps	Gaode Maps
Alipay and WeChat are China's must-have super apps, combining mobile payments with everyday services like taxi booking, food delivery, bills, and even hotel reservations. Both support Visa, Mastercard and UnionPay international cards, but while WeChat is stronger for messaging and social sharing, Alipay excels in travel and shopping features. Most travellers use both to cover all bases.			
Trip.com	12306		
The go-to English-friendly booking app for flights, trains, hotels, and more within China.			

VINEYARD EXPLORATIONS

In Yantai 烟台, the land ends and the sea begins. Cobblestone alleys, misty hills and endless coastlines tell stories of ancient traders and seaside dreams. Sip coffee in historic courtyards, watch ships drift past old lighthouses and taste seafood so fresh it feels like it washed up in the last tide. Here, the sea shapes everything — even your next adventure.

FROM OLD CITY STREETS TO OCEAN BREEZES

Suochengli 所城里
• Beimenli Street, Zhifu District, Yantai
• Open 24 hours daily • Free

Chaoyang Street 朝阳街
• Chaoyang Street, Zhifu District, Yantai
• Open 24 hours daily • Free

Yantai Hill Park 烟台山
• 7 Lixin Road, Zhifu District, Yantai
• Open 8am–6pm daily • Free (lighthouse entry 10RMB)

Moon Bay 月亮湾
• Binhai Bei Road, Zhifu District, Yantai
• Open 24 hours daily • Free

Haichang Fisherman's Wharf 海昌渔人码头
• 45 Binhai Zhong Road, Laishan District, Yantai
• Open 24 hours daily • Free

Ocean Star 山海海洋之星
• 53 Binhai Zhong Road, Laishan District, Yantai
• Open 8.30am–6.30pm daily • From 98RMB

DON'T MISS LOCAL FOOD & WINE PAIRINGS

Yantai is the birthplace of modern Chinese winemaking, and it has been raising glasses for over a century. Visit a local winery or find a spot where crisp wines of bright whites and dry reds meet just-caught seafood of clams, scallops and lobster.

WORLD CAPITAL OF KITES

Known as the World Capital of Kites, Weifang 潍坊 is where centuries of craft and culture still soar. Here, delicate woodcuts and soaring paper kites tell stories of artistry passed down through generations. Wander through old gardens, fly a kite into the big blue sky, or step into a museum that spans the history of flight and folklore. In Weifang, the past is always ready to lift off.

FOLK TRADITIONS & CRAFTSMANSHIP

Yangjiabu Folk Art Grand View Garden
杨家埠民间艺术大观园
• Intersection of Bohai Road & Fuling Street, Hanting District, Weifang
• Open 8.30am–6pm daily
• Entry 50RMB (includes folk performances)

Shihu Garden Cultural Block 十笏园文化街区
• 453 Dongfeng Xi Street, Weicheng District, Weifang
• Open 24 hours daily • Free

Weifang World Kite Museum
潍坊世界风筝博物馆
• 66 Xingzheng Street, Kuiwen District, Weifang
• Open 9am–5pm (last entry 4pm), Tue–Sun (closed Mon)
• Free (registration required)



ANCIENT CITIES & LOST CIVILISATIONS

Qingzhou Museum 青州博物馆
• 7688 Yangtianshan Road, Qingzhou, Weifang
• Open 9am–5pm daily
• Free (reservation required)

Qingzhou Ancient City 青州古城
• Intersection of Fangongting Xi Road & Ouyuan Street, Qingzhou, Weifang
• Open 24 hours daily
• Free (some internal attractions ticketed separately)

Zhaode Ancient Street 昭德古街
• South end of Zhaode Road, Qingzhou, Weifang
• Open 24 hours daily • Free

COASTAL TRAILS

In Weihai 威海, the mountains roll, the tides glitter and the days drift by easy. Follow winding seafront roads past fishing boats, rainbow guesthouses and sunset beaches. Whether you climb hills, island-hop or just watch the sky turn gold, life here moves to the rhythm of the sea.

SEASIDE CHARM

Weihai Park 威海公园
• 29 Haibin Zhong Road, Huancui District, Weihai
• Open 24 hours daily • Free

Liugong Island 刘公岛
• 101-2 Haibin Bei Road, Huancui District, Weihai
• Open 8am–3pm daily • Free

Haizhen Park 海源公园
• Haibin Zhong Road, Huancui District, Weihai • Free

Maotou Hill 猫头山
• Bei Huanghai Rd, Sunjiatuan Town, Huancui District, Weihai
• Open 6.30am–8.30pm daily • Free

Torch Eighth Street 火炬八街
• Huancui District, Weihai • Free

DON'T MISS DOUGH ART FOR GOOD LUCK

Head to a dough-making workshop, where local artisans craft flower-shaped Hua Bobo 花饽饽 by hand. Shape tigers, goldfish or lucky pouches, each stuffed with nine bright red jujubes for good fortune. In winter, visit the city's many Lunar New Year markets where you can join heritage masters to mould festive buns and watch them steam into fragrant, rising symbols of luck and joy.

A LITERARY WANDER

In Linyi 临沂, you'll find museums filled with bamboo slips, gardens dedicated to calligraphy, and nights ablaze with colour. This is where more than two thousand years of culture are alive and shining.

SCROLLS, SCHOLARS & NIGHT-TIME SPECTACLES

Yinqueshan Han Tomb Bamboo Slips Museum
银雀山汉墓竹简博物馆
• 216 Yimeng Road, Lanshan District, Linyi
• Free (reservation required)

Former Residence of Wang Xizhi 王羲之故居
• 21 Xiyanchi Street, Lanshan District, Linyi • 20RMB

Langya Ancient City 琅琊古城
• Northwest Corner of Nanjing Dong Rd & Zhicheng Rd, Hedong District, Linyi
• Open 10am–8pm daily • 118RMB

Brilliant Lanshan-New Langya 灯火·兰山·新琅琊
• Suhe Nan Street, Lanshan District, Linyi • Free

DON'T MISS MAKE YOUR MARK

At the Yinqueshan Han Tomb Bamboo Slips Museum, learn to stitch a bamboo scroll by hand using traditional techniques. Over at the Former Residence of Wang Xizhi, suit up in Hanfu robes, grab a soft sheep-hair brush, and (attempt to) copy classic Chinese literary masterpieces. Take home your own calligraphy fan – a piece of living history.

