

with crisp Chardonnays, bold Cabernets and award-winning bottles that rival the best of

EAST OF BORDEAUX WEST OF NAPA

MEET CHINA'S WINE FRONTIER



WELCOME TO

DAY 1 | SIP & STROLL IN QINGDAO

A three-day journey across Shandong from Qingdao's coastal

charm to Yantai's vineyard heartland and Weihai's breezy views, this wine-themed escape blends tastings, culture, and seafront

strolls - all at your pace. Short on time? Do it in two days. Just in

the area? You can do it in one. Want to slow it down? Stretch it to

five or six with vineyard stays, seafood feasts and scenic detours.

WINE COAST & CULTURE

Highlights: Huadong-Parry Chateau · Qingdao Wine Museum · Laoshan coast · Signal Hill · Badaguan

Morning: Start at the Qingdao Wine Museum. Lunch: Dine harbourside at the Qingdao Olympic Sailing

Evening: Wind down in Badaguan.

DAY 2 | EXPLORING PENGLAI'S WINE COUNTRY

Highlights: Changyu Wine Culture Museum · Chateau Junding · Treaty Port Vineyards · Vineyard Stay

Morning: Begin your day in Yantai at the Changyu Wine

DAY 3 | COASTAL CALM IN WEIHAI

Highlights: Taila Winery · Liugong Island · Seaside stay Morning: Kick off with a tasting at Taila Winery.

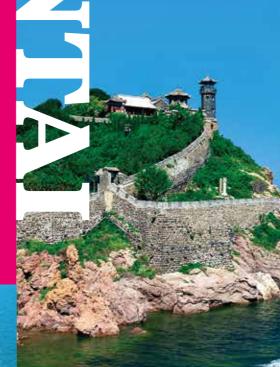
OINGDAO | OCEAN BREEZE, MOUNTAIN EDGE Varietals: Chardonnay, Merlot, Cabernet Gernischt, Italian Riesling

3 WEIHAI | BOUTIQUE COOL-CLIMATE FINDS Varietals: Pinot Noir, Riesling, Vidal, Hybrid varietals

1 YANTAI | THE HEART OF CHINESE WINE

Varietals: Cabernet Sauvignon, Merlot, Chardonnay, Riesling,





LEGEND

In Chinese wine, all roads lead to Yantai – especially Penglai, its star subregion where sea mists, sunshine and centuries of myth swirl through the vines to create something truly exceptional. If you want to see the future of Chinese wine, start here – glass in hand, overlooking a coastline lined with vines.















apps, combining mobile payments with everyday services like taxi booking, food delivery, bills, and even hotel reservations. Both support Visa, Mastercard and UnionPay international cards, but while WeChat is stronger for messaging and



social sharing, Alipay excels in travel and shopping features. Most travellers use both to The go-to English-friendly The official booking app



MEETS THE WAVES

Better known for its beer, Qingdao is quietly making waves with cool-climate wines and coastal flair. Nestled between its breezy, sea-tempered climate and proving Qingdao has serious wine tastings, tours and sea-view sipping and sunsets served with a glass in hand.

KNOW MORE DO MORE

Social Media Accounts

































British-founded estate blends French winemaking traditions with Qingdao's unique terroir. Enjoy tastings on the terrace, with views of vine-covered hills rolling toward the sea.

- Huadong Road, Laoshan District, Qingdao
- +86 532 8889 7777
- Open 9am-4.30pm daily

OINGDAO WINE MUSEUM

Tucked beneath Signal Hill in a former wine cellar. this museum dives into China's wine history with vintage barrels, Euro-style tunnels and a full timeline of its rise. Don't miss the views from Signal Hill Park — red rooftops, sea breeze and all.

- 68 Yan'an Yi Road, Shibei District, Qingdao
- +86 532 8271 8388
- Open 9am-4.30pm daily

BEYOND WINE | OTHER LOCAL SIPS

ngdao isn't just about grapes. It's also home to Tsingtao Beer 青岛啤酒, one of China's most iconic brews, founded by German settlers in 1903. The Tsingtao Beer Museum 青岛啤酒博物 馆 is a lively stop, offering tastings and foamy seafood — it's a Qingdao classic.

For something heartier, look out for **Jimo Laojiu** 即 墨老酒 – a nutrient-packed, deep-red rice wine made from glutinous millet, known for its rich, warm and sipped slowly, Or try Laoshan Cola 崂山 favourite with some wellness cred.

TSINGTAO BEER MUSEUM

- 56 Dengzhou Road, Shibei District, Qingdao
- **+86 400 169 1903**
- Open 8am-5.30pm daily
- 60RMB, includes tastings



MEETS COASTAL CHARM

Weihai may not be China's biggest wine region, but it's one of the most quietly compelling. Tucked on the eastern tip of the Shandong Peninsula, it shares the sea breeze and mild climate of its neighbours with a cooler edge that favours crisp whites and elegant reds.





WHERE COOL CLIMATE





THE ART OF PAIRING:

MATCHING SHANDONG'S ICONIC DISHES WITH ITS WINE

SWEET AND SOUR CARP 糖醋鲤鱼

WINE ATTRACTIONS

TALIA WINERY

This award-winning estate has put Weihai on the wine map. Their Viognier and Chardonnay have picked up international medals for their clean, expressive flavours. The setting? Tranquil coastal hills, just right

Oingshan Bei Road, Rushan City, Weihai

for a swirl and a sea breeze.

- +86 631 690 6677
- Open by appointment



BRAISED PRAWNS 油焖大虾

MORE TO SIP IN SHANDONG

Wine may be the headliner, but Shandong's drinks list runs deep. Here are a few local favourites to try:

BAIJIU 白酒

Baotu Spring 趵突泉 and Confucius Family Liquor 孔府家酒.

FRUIT JUICES 果汁





beautifully with a rounded, mineral-forward Chardonnay that enhance

BRAISED PORK MEATBALLS 四喜丸子 Pair with: Merlot









