

赤坎
CHIKAN

赤坎·广东华侨国际旅游度假区

Chikan International Tourism Resort



目录 | CONTENTS

01 全国首个沉浸式华侨旅游度假区
The Nation's First Immersive Overseas Chinese Tourism and Leisure Resort

02 广府文化记忆的时空胶囊
Time Capsule of Cantonese Cultural Memories

03 最沉浸的演艺之城
The Most Immersive City of Performing Arts

04 最有烟火气的休闲度假目的地
The Most Authentic and Vibrant Leisure and Vacation Destination

05 活动案例
Event Showcase

06 优质的服务体系
Premium Service System



PART 01

全国首个沉浸式华侨旅游度假区

The Nation's First Immersive Overseas Chinese Tourism and Leisure Resort

从私人派对到千人宴会，赤坎为您提供一站式便捷服务

看演艺、逛场馆、赏美景、品美食、住骑楼.....

带您沉浸式体验当代的华侨生活

From private parties to grand banquets for thousands of guests, Chikan provides you with convenient one-stop services.
Watch spectacular performances, explore pavilions, enjoy beautiful scenery, savor delicious cuisine, stay in arcade buildings...
Bringing you an immersive experience of contemporary overseas Chinese life.



综合性休闲旅游度假区 世界级旅游目的地

An all-inclusive leisure tourism resort and world-class travel destination.

赤坎·广东华侨国际旅游度假区位于广东省江门市开平市，地处广东省东西走廊交通要道，濒临南海，毗邻港澳。

拥有370多年开埠建墟的历史，是司徒美堂、沙飞、关文清等名人的故乡，《一代宗师》等百余部影视剧的取景地。

拥有680多座百年骑楼，是全国规模最大、界面最连续、保存最完整的中西建筑艺术长廊，被誉为“世界级建筑艺术博物馆”。

度假区以历史骑楼街区为项目核心，打造集观光游览、休闲度假、商务会展、文化创意与古镇体验功能为一体的综合性休闲旅游度假区、世界级旅游目的地。

The Chikan International Tourism Resort is located in Kaiping, Jiangmen City, Guangdong Province. Situated at the crucial transport hub of Guangdong's east-west corridor, it faces the South China Sea and lies adjacent to Hong Kong and Macau. With a history of over 370 years since its establishment as a port and market, it is the hometown of prominent figures such as Situ Meitang, Sha Fei, and Guan Wenqing, and serves as the shooting location for over a hundred films and TV series, including "The Grandmaster". Boasting over 680 century-old arcade buildings, it features the largest, most continuous, and best-preserved corridor of Sino-Western architectural art in the country, earning it the title of a "World-Class Museum of Architectural Art."

Centered around the historic covered streets, the resort aims to create a complete leisure tourism and vacation destination and world-class travel destination that combines sightseeing, leisure vacations, business conventions, cultural creativity, and ancient town experiences.



依托中国著名侨乡江门

延续侨乡文脉，建设华侨华人文化交流合作平台

Relying on Jiangmen, the famous ancestral hometown of many overseas Chinese,
It carries forward the cultural heritage of the ancestral home and creates a cultural exchange and cooperation platform for overseas Chinese throughout the world.

江门是全国著名侨乡，五邑籍530多万海外侨胞分布世界145个国家（地区），有海水的地方就有华人，有华人的地方就有五邑侨胞。
100年前，大批赤坎人从这里走出国门，漂洋过海，到国外奋斗。
他们到国外赚钱，又将钱财寄回家乡投资创业，筑骑楼、修长堤、建街道，成就了繁盛一时的侨乡古埠，才有了今天的赤坎模样。

Jiangmen is the renowned ancestral home of many overseas Chinese. There are over 5.3 million overseas Chinese from Jiangmen's Wuyi region across 145 countries and regions worldwide. Wherever there is seawater, there are Chinese people, and wherever there are Chinese people, there are Wuyi compatriots.

Jiangmen is the renowned ancestral home of many overseas Chinese, enjoying the reputation of being "China's No. 1 Hometown for Overseas Chinese." There are over 5.3 million overseas Chinese from Jiangmen's Wuyi region across 145 countries and regions worldwide. Wherever there is seawater, there are Chinese people, and wherever there are Chinese people, there are Wuyi compatriots.



华侨故事的 戏剧聚落

A theatrical settlement telling the stories of overseas Chinese.

岭南名片的 文化聚落

A cultural settlement serving as a hallmark of Lingnan.

赤坎古镇的 故事聚落

A narrative settlement recounting the legends of Chikan Town.

游客漫步在度假区，将实现一睹侨乡百年盛况，每一个场景都是历史的再现
每一次体验都与侨乡故事有关，每一个服务产品都跟历史有关

Strolling through the resort, visitors will intensely witness the century-old grandeur of this hometown of overseas Chinese people. Every location is a vivid recreation of history.
Every experience is intertwined with the stories of the overseas Chinese, while every service and product is deeply rooted in history.





独树一帜的 岭南文化

Unique Lingnan Culture



包容传承的 侨乡文化

Inclusive and Inherited Overseas
Chinese Culture



生机勃勃的 广府文化

Vibrant Cantonese Culture



安逸洒脱的 休闲体验文化

Relaxed Free-Spirited Leisure Culture

便捷交通

Convenient Transportation

机场出发 Departure from the airport

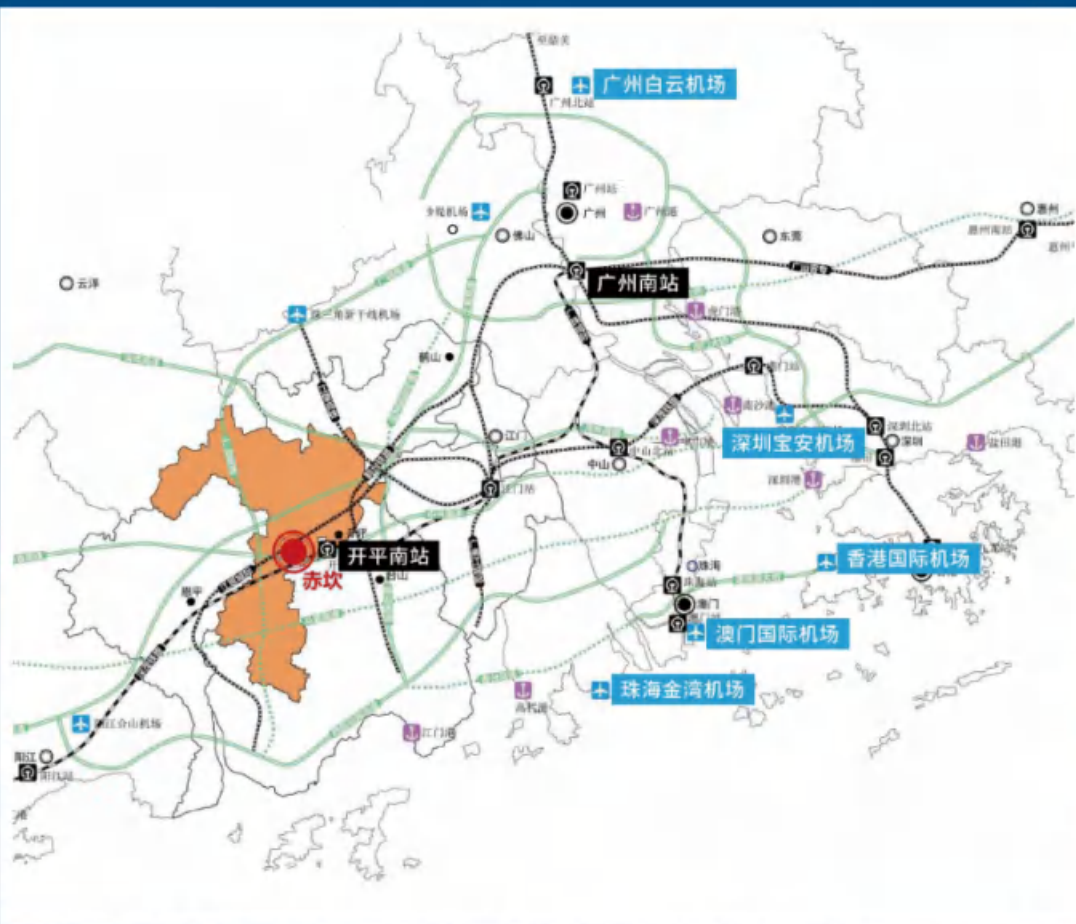
- 距离广州白云机场 160 公里, 车程约2小时
- 距离深圳宝安机场 151 公里, 车程约1.5小时
- 距离珠海金湾机场 143 公里, 车程约1.5小时
- 距离佛山沙堤机场 116 公里, 车程约1.5小时
- 距离澳门国际机场 170 公里, 车程约2小时
- 距离香港国际机场 200 公里, 车程约2.5小时

高铁出发 Departure from the High-speed train

- 开平南站: 距离度假区15公里, 车程约25分钟
- 江门东站: 距离度假区80公里, 车程约1小时
- 广州南站: 距离度假区约140公里, 车程约1.5小时
- 深圳北站: 距离度假区180公里, 车程约2小时

自驾出发 Setting off by car

- 沈海高速/开阳高速 (塘口出口) → 度假区停车场
- 深中通道-中阳高速 (赤坎出口) → 度假区停车场



赤坎·广东华侨国际旅游度假区 导览图

Chikan International Tourism Resort
Guided Map



PART 02

广府文化记忆的时空胶囊

Time Capsule of Cantonese Cultural Memories

600多座古骑楼建筑群，29处百年文化记忆

这里的一砖一瓦都雕刻着历史岁月的芳华

A complex of over 600 ancient arcade buildings, preserving 29 centuries-old cultural memories.

Every brick and tile here is engraved with the elegance of history.



世界文化遗产

开平拥有1833座碉楼 被誉为“碉楼之乡”“千碉之城”

Kaiping boasts 1,833 Diaolou, making it renowned in China as the "Hometown of Diaolou" and the "City of a Thousand Watchtowers."

是中国乡村 主动接受外来文化的历史见证

以开平为中心出现的碉楼群

是中国乡村民众主动接受西方建筑艺术并与本土建筑艺术融合的产物
充分体现了国人面对外来先进文化时的一种自信、开放、包容的心态

It stands as a historical testament to the Chinese countryside's proactive embrace of foreign cultures

The cluster of Diaolous centered around Kaiping is a product of the rural Chinese people's proactive embrace of Western architectural art and its fusion with local architectural traditions, fully embodying the Chinese people's confident, open, and inclusive attitude toward advanced foreign cultures.

是中国乡村移植外国建筑艺术的集中展示

碉楼汇集了外邑不同时期不同风格的建筑艺术

古希腊的柱廊、古罗马的柱式、拱券和穹窿

欧洲中世纪哥特式尖拱和伊斯兰风格拱券、欧洲城堡构件、

葡式建筑中的砖楼、巴洛克风格的雕花等在碉楼建筑融汇贯通

It is a showcase of foreign architectural styles adapted to the Chinese countryside

Diaolous incorporate architectural styles from various periods and regions around the world, including ancient Greek colonnades, ancient Roman column orders, arches, and domes; medieval European Gothic pointed arches and Islamic-style arches; elements of European castles; arches from Portuguese architecture; and Baroque-style architecture, all of which are seamlessly integrated into the design of these structures.

是中国华侨文化的杰出代表

开平碉楼与民居非常突出地体现了

中西华侨文化的深刻性和普遍性

是世界先进建筑技术引入中国乡村民间建筑的先锋

Diaolous are a prime example of Chinese overseas culture

The Diaolous and residential buildings of Kaiping vividly illustrate the depth and pervasiveness of Chinese overseas Chinese culture and serve as a pioneering example of how advanced architectural techniques from around the world were introduced into rural folk architecture in China.



自力村碉楼群（世界文化遗产）
The Diaolou Cluster of Zili Village



马降龙碉楼群（世界文化遗产）
The Diaolou Cluster of Majianglong Village



锦江里碉楼群（世界文化遗产）
The Diaolou Cluster of Jinjiangli Village



立园（国家5A级景区）
The Li Garden

规模最大的骑楼建筑群

是“全国规模最大、界面最连续、保存最完整”的骑楼建筑群

This is the arcade building complex that is "the largest in scale, with the most continuous frontage, and the most well-preserved" in the country.

“骑楼”是中国城镇主动接受外来文化的历史见证

骑楼是一种近代商住建筑，其沿街部分二楼以上高出街道或楼层。

用立柱支撑，形成内部的人行道，立面形态上建筑骑跨人行道，因而取名骑楼。

The "Qilou" is a historical testament to Chinese towns actively embracing foreign cultures.

The Qilou is a modern commercial-residential building. Its street-facing section from the second floor upwards extends to the street's boundary line, supported by pillars to form an internal pedestrian walkway. Visually, the building straddles the sidewalk, hence the name "Qilou" (riding building).

赤坎骑楼特点

赤坎骑楼街沿江而建，早年欧美、印的地本地侨商回国外建筑图纸而融合本地传统建筑风格而建。

骑楼一般高两三层，主要是英式的各式骑楼，从下向上依次为柱廊、拱廊、山花。

西面风有遮荫，西面阳光照射，造成凉爽环境。

骑楼发展于改善生活环境，进而成为商业诞生的场所，以商业活动为主，表现开放意识和乐于分享的创造性思维。

连廊连柱，立面统一，连续完整，中西合璧，多元共生的独特风貌。

Features of Chikan Arcade Buildings

Chikan's arcade streets are built along the Tanjiang River. They were constructed by early local overseas Chinese returning from the Americas and Europe, bringing back foreign architectural blueprints and blending them with traditional local building styles.

Arcade buildings are generally two or three stories high, with various closely packed shops on the ground floor. From bottom to top, they typically feature a colonnade, the main floors, and a decorative pediment. They provide shelter from wind, rain, and intense sunlight, creating a cool and comfortable environment.

Initially developed to improve living conditions, arcade buildings later evolved into commercial spaces to support people's livelihoods. They are primarily used for commercial activities, demonstrating an open mindset and the creative thinking of making foreign things serve local needs. With connected corridors and pillars, combined facades, and a continuous layout, they present a unique landscape of Sino-Western fusion and diverse coexistence.



中西合璧建筑群

A Sino-Western Architectural Complex

19座广东省省级
文物保护单位

19 Guangdong Provincial Cultural Relic
Protection Items

680+ 骑楼
建筑

680+ Arcade Buildings

10座江门市市级
文物保护单位

10 Jiangmen Municipal Cultural Relic
Protection Items

度假区内共拥有文保单位30间（包括开平酒家、赤坎影剧院、巴黎大酒店、天宝银号等）

The scenic area houses a total of 30 cultural relic protection units (including Kaiping Restaurant, Chikan Cinema, Paris Hotel, Tianbao Silver House, and more).



赤坎基督教教堂旧址

Former site of Chikan Christian Church



开平县灵通电话公司旧址

Former site of Kaiping County Lingtong
Telephone Company



发明电灯公司旧址

Former site of the Inventive Electric Light
Company



致公党文化展厅

Zhigong Tang Cultural Exhibition Hall

浓厚的岭南宗族文化

宗族文化是中国文化的根和魂赤坎是宗族文化的优秀代表之一

赤坎华侨古镇拥有370年开埠建墟史，由关氏、司徒氏两大家族竞争共建而成

Profound Lingnan Clan Culture

Clan culture is the root and soul of Chinese culture, and Chikan is an outstanding representative of this. Chikan Overseas Chinese Ancient Town has 370-year history as a port and marketplace, developed as a result of the rivalry and efforts of the Guan and Situ clans.

370 Years of Port and Market History

顺治八年（1651年），赤坎镇上的关氏、司徒氏族人在濠江河畔筑地筑、西两隅设集市，两大家族的集市逐渐形成了上堤和下堤两大墟市，距今已有370多年历史。

In the eighth year of the Shunzhi reign (1651), members of the Guan and Situ clans in Chikan Town established markets at the eastern and western ends of the high ground along the banks of the Taolang River. The markets run by these two major clans gradually evolved into the two major market places known as Shangdi and Xiabu, which have a history of more than 370 years.

Friendly Rivalry and Shared Glory Between Two Clans

赤坎古镇上的两大家族，关氏与司徒氏在上堤和下堤各自开展市政建设及商贸经营，从最初的矛盾、争坑，到近代的相互竞争、博弈再到后来谅解、合作的过程中，逐渐形成了今天赤坎古镇骑楼林立的盛况，目前赤坎古镇保存完好的近代骑楼建筑达683座，大多建于上世纪二三十年代，是中国规模最大、保存最完好、界面最连续的骑楼建筑群。

The two prominent families of Chikan Ancient Town, the Guan clan and the Situ clan, carried out municipal construction and commercial operations in the Upper Port and Lower Port, respectively. From initial conflicts and disputes to modern competition and alliance, and eventually to mutual understanding and cooperation, their rivalry gradually shaped the spectacular skyline of arcade buildings seen in Chikan today. Today, there are 683 well-preserved modern arcade buildings in Chikan Ancient Town, mostly built in the 1920s and 1930s. They form the largest, best-preserved arcade building complex with the most continuous frontage in China.



关氏大宗祠
Guan Clan Ancestral Hall



关族图书馆
Guan Clan Library



濠川司徒公祠
Lianchuan Situ Ancestral Hall



司徒氏图书馆
Situ Clan Popular Library

特色休闲游玩方式

Special Leisure Activities

慢游古镇，一景一物自是美妙

Take a slow tour of the ancient town, where every scene and object radiates its own beauty.



铛铛车
Dangdang Car



摇橹船
Rowing Boat

PART 03

最沉浸的演艺之城

The Most Immersive City of the Performing Arts

以华侨历史与在地文化为底蕴，采用戏剧创作手法，构建“4+2+2+N”演艺矩阵体系（四场室内演艺、两大室外演出、两场夜游大剧及N场散点节目），通过沉浸式多元剧目体验与室内外结合的演艺空间设计，确保游客不受季节气候影响，四季皆可畅享高品质观演体验。

Deeply rooted in overseas Chinese history and local culture, we employ theatrical creation techniques to create a "4+2+2+N" performing arts matrix (four indoor shows, two major outdoor performances, two large-scale night tour plays, and N general performances).

Through immersive, varied theatrical experiences and a performing arts space design that combines indoor and outdoor features, we ensure visitors can enjoy high-quality viewing experiences all year round, unaffected by seasons or weather.

用千锤百炼，呈现一场中国式浪漫传承与创新的声色盛宴。

Refined through countless trials and tribulations, we present an audiovisual feast that blends the inheritance and innovation of Chinese-style romance.

《火秀》

Fire Show



潭江水展现潭江美，碎金晨雾漫潭江，渔网作绸舞流光。

The waters of the Tanjiang River reveal its beauty. Golden morning mist rolls over the river, as fishing nets dance like glowing silk. Tanja boatmen row their oars, awakening old dreams, while the rippling water serves as a stage for recounting past sorrows.

《水之舞》

Dance of Water



远渡重洋外淘金山泪，半生守潭江望故乡帆。千封银信载不动离愁，方里归魂终难越关山。
且听一声归途，且寻一生归途。

Crossing oceans to shed tears on the Gold Mountain, spending half a lifetime guarding the Tanjiang River, longing for the returning sails. A thousand remittance letters cannot bear the weight of homesickness, the wandering soul ultimately struggles to cross the mountains back home.
Listen to the call of the return journey, and seek the path home for a lifetime.

《归途》

The Return



先驱热血染碧空，后辈铁翼越苍穹！

以铮铮铁骨撑起中华航空梦，看云霄之路铺至九天之上。

The pioneers' blood stained the blue sky, while their descendants' iron wings soar across the firmament!
Upholding China's dream of aviation with unyielding fortitude, witness the path to the sky on its way into the heavens.

《直上云霄》

Up Into The Sky



百年孤舟载血泪，三重浪涌照浮沉，铁链锁舱怒海吞，华工血性破闸门！
红酒泼向歧视声，昂首挺立尊严争！烛火回照百年路，一纸信件播文明！

A century-old boat with its cargo of blood and tears, tossing and turning amidst the roaring waves.
Iron chains lock the cabins as the angry sea threatens to swallow them whole, but the unyielding spirit of the Chinese laborers breaks down the gates!
Throwing red wine in the face of discrimination, they stand tall and fight for dignity!
Candlelight illuminates the century-long journey, and a single letter spreads civilization!

《启航》

Sailing



赤色火光下，把枪声炮响当作礼炮，亦作挽歌。

Under the crimson flames, the sounds of guns and cannons serve as both wedding salutes and elegies.

《红色婚礼》

Red Wedding



沉浸光影世界中，应邀一场如梦似幻的海上“百老汇”。

Immerse yourself in a world of light and shade, and accept the invitation to a dreamlike maritime "Broadway."

《摩登时代》

Modern Times



一场感天动地的抗战往事，一场惊心动魄的生死较量。

An earth-shattering tale of the War of Resistance, a thrilling battle of life and death.

《南楼！南楼！》

Nan lou! Nanlou!



《亮灯仪式》

Lighting Ceremony



《穿越课堂》

Beyond the Classroom



《一代宗师》

The Grandmaster



《港式三点三》

HK Style



PART 04

最有烟火气的休闲度假目的地

A Most Authentic and Vibrant Leisure and Vacation Destination

赤坎有10+风格迥异的酒店民宿，2048间特色骑楼房可供选择。

赤坎可承办独栋包院体验、商务会议、公司团建、浪漫婚礼、晚宴茶歇等多元服务，提供室内外多样化会务场地，为您打造定制化产品内容。

Chikan offers over 10 uniquely styled hotels and guesthouses, with 2,048 distinctive arcade rooms to choose from. Chikan can host a variety of services such as exclusive courtyard-style stays, business conferences, corporate team building, romantic weddings, banquets, and tea breaks. We provide various indoor and outdoor conference venues to create a customized product experience for you.



Hotel Product Mix

序号	酒店	房型	房价/间	床位数
1	美兰酒店	大床	54	108
		双床	58	58
		套房	21	21
		套房	5	10
		合计	108	167
2	阳金山酒店	大床	23	66
		双床	19	19
		套房	6	12
		套房	2	2
		合计	60	99
3	丰林酒店	大床	22	64
		双床	6	6
		合计	38	70
		套房	21	42
		大床	6	6
4	茂源酒店	套房	3	6
		套房	1	2
		合计	31	56
		大床	2	4
		双床	14	14
5	亿涛酒店	套房	2	2
		合计	18	20
		套房	4	8
		大床	27	27
		合计	31	35
6	巴黎酒店	大床	15	30
		大床	5	5
		套房	4	8
		套房	25	44
		双床	45	93
7	丰源酒店	套房	50	50
		合计	95	190
		套房	187	374
		大床	32	32
		双床	4	8
8	长城酒店	合计	243	434
		套房	261	522
		大床	133	133
		套房	15	15
		合计	411	807

序号	酒店	房型	房数	间数
11	华园酒店	标准房	6	12
		豪华房	1	2
		大套房	5	5
		合计	12	19
12	峨边酒店	大套房	2	46
		豪华房	2	2
		合计	27	50
		标准房	4	8
13	峨边酒店	大套房	1	1
		豪华房	2	4
		合计	9	15
		标准房	3	6
14	云海酒店	大套房	4	4
		豪华房	1	2
		合计	1	2
		标准房	27	44
15	仙人掌酒店	大套房	15	15
		合计	15	15
		大套房	120	258
		豪华房	4	4
16	美安酒店	豪华房	45	90
		合计	170	352
		标准房	4	8
		大套房	2	2
17	承德公寓	大套房	6	10
		合计	6	12
		标准房	6	12
		大套房	2	2
18	平遥酒店	大套房	6	12
		合计	6	12
		标准房	2	2
		大套房	1	4
19	书园酒店	大套房	5	12
		合计	7	28
		大套房	1	6
		标准房	3	28
20	紫竹湾科技社	大套房	1	6
		合计	11	28
		标准房	3	28
		大套房	1	6
已封合计			1415	2509



美堂酒店

Meitang Hotel

美堂酒店，荣获中国室内设计大奖赛金奖。整体建筑采用中西结合风格，以中国著名华侨领袖司徒美堂先生为背景及命名，致敬司徒美堂先生的英雄伟迹。

酒店位于目前景区内较为中心位置，东至司徒氏下埠，西至关氏上埠，依靠思源河，出门就是河边出门就是和平广场；酒店设有临河大堂吧、空中露台泳池，政公室展馆更能让您了解美堂先生一生；客房内配备迷你吧、干湿分离卫生间、洗浴间等高级设施；美意餐厅作为美堂酒店的店内餐厅，以高品质的精品餐饮为主题，用餐环境优美、宁静、典雅，每一道美食均由顶级厨师为其精心烹饪。

Meitang Hotel, winner of the Gold Award in the China Interior Design Grand Prix, features an architectural style that blends Chinese and Western designs. It is named after and inspired by the famous overseas Chinese leader, Mr. Situ Meitang, paying tribute to his heroic legacy.

The hotel is situated in a relatively central location within the scenic area, extending to the Situ Clan's Lower Port in the east and the Guan Clan's Upper Port in the west. Nestled along the Siyuan River, you step right out to the riverside and Heping Square. The hotel features a riverside lobby bar and a rooftop terrace pool. The Zhi Gong Party Exhibition Hall allows you to delve into Mr. Meitang's life. Guest rooms are equipped with premium amenities such as a minibar, separated bathroom, and shower room. The Xianyi Restaurant, the hotel's in-house dining venue, focuses on high-quality boutique cuisine with a beautiful, tranquil, and elegant dining environment. Every dish is meticulously prepared by top chefs.

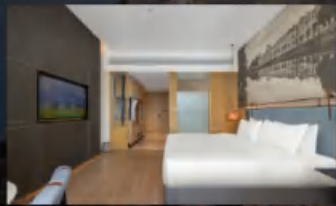


金墟酒店

Jinxu Hotel

金城酒店 位于赤坎度假区东升路1-2号，骑楼相接，廊腰缦回，此等福地，谓之金城，总占地面积45,000平方米，共有468间客房，分为A区和B区，室内宽敞，设施完善，是您休闲度假之首选。

The arcade buildings are seamlessly connected, with their winding corridors creating a picturesque landscape. This blessed land is known as Jinxu (Golden Market). Jinxu Hotel is located at No. 1-2 Dongsheng Road in the Chikan Resort, covering a total area of 45,000 square meters. It boasts 468 guest rooms divided into Zone A and Zone B. With spacious interiors and a full range of facilities, it is your top choice for a pleasant vacation.



长盛旅店

Changsheng Hotel

长盛酒店 的名称，特别具有广东特色。因为广东做生意的人多，特别是骑楼商铺，所以盛、兴、隆、泰、昌这些有吉利意思的字眼出现的频率很高。长盛酒店以商务、休闲为主，打造性价比超高景区酒店。具备餐厅、会议室、健身房等配套，合适休闲度假、商务会议等不同应用。同时，还配套174间公寓房型、30间亲子房型，满足游客的多种需求。

The name "Changsheng" (Long Prosperity) Hotel is distinctively Cantonese. Since many people in Guangdong are engaged in business, especially in arcade shops, auspicious words conveying profitability—such as Sheng (prosperity), Xing (thriving), Long (booming), Tai (peaceful), and Chang (flourishing)—appear very frequently. Changsheng Hotel focuses on business and leisure, offering an incredibly cost-effective stay within the scenic area. It is equipped with facilities such as a restaurant, meeting rooms, and a gym, making it suitable for a variety of needs including vacations and business meetings. It also offers 174 apartment-style rooms and 30 family rooms to meet the varied demands of different tourists.



主题酒店

Themed Hotels

巴黎酒店

Paris Hotel

巴黎酒店始建于1932年，是华侨归乡最喜爱入住的酒店之一。酒店原址为广东省重点文物保护单位建筑，仅有大堂还保留原有功能。巴黎酒店客房区紧邻原址，内部建筑以呈现原汁原味法式风格和复古情怀为主，还原了百年商埠酒店的繁华。

酒店地理位置优越，配套设施精良。顶楼的无边泳池也是赤坎骑楼酒店群中最独特的尊享。

Founded in 1932, the Paris Hotel was a favorite hotel for returning overseas Chinese. The original site is a key protected heritage building in Guangdong Province, with only the lobby retaining its original function. The guest room area lies adjacent to the original site, and its interior architecture showcases an authentic French style and vintage charm, restoring the prosperity of this century-old commercial port hotel. The hotel enjoys a prime location and outstanding supporting facilities. The rooftop infinity pool offers the most unique and exclusive experience among all arcade hotels in Chikan.



忆汐酒店

Sweet Hotel

忆汐酒店的三大必打卡：爱心泳池、浪漫大堂吧和小吃街夜游。

酒店以奔放、浪漫、情调的主题打造，配套大堂酒吧、站前广场、露天心形泳池等时尚配置，夜幕降临客人可以夜游放松，亦可站前广场高歌一曲，亦或是点上一杯鸡尾酒与另一半共度温馨之夜。

酒店位于铛铛车赤坎站旁边，背靠和平广场、基督教堂，出门便是牛圩路小吃街。

The three must-visit highlights of the Yixi Hotel are: the heart-shaped pool, the romantic lobby bar, and the nighttime tour of the snack street. The hotel is designed with a theme of passion, romance, and ambiance, featuring trendy amenities such as a lobby bar, a front square, and an outdoor heart-shaped pool. As night falls, guests can relax on a night tour, sing a song at the front square, or order a cocktail to spend a warm, romantic evening with their significant other.



巢栖酒店

Chaoqi Hotel

巢栖酒店，是一家致力于打造舒适体验超强的亲子主题酒店，酒店以温暖淡黄色为主色调，寓意港湾归巢，择此而栖，希望像四处奔波的鸟儿般繁忙的爸爸妈妈，在这里，可以让小鸟回到巢一样好好享受您与您的孩子的相伴时光。

一楼娱乐天地配备波波池、海绵池、沙池、游乐园，另外还设置儿童恒温戏水区，是小朋友尽情戏水的好去处。

The Chaoqi Hotel is a family-themed hotel dedicated to providing an exceptionally comfortable experience. The hotel uses warm, pale yellow as its primary color tone, symbolizing tired birds returning to their nest to rest. It hopes that busy parents, much like birds flying about, can fully enjoy their precious time with their children, just like returning to a cozy nest.

The entertainment zone on the first floor features a ball pit, slides, a sandpit, and an amusement park. There is also a children's heated paddling pool, making it a great place for kids to splash around.



骑楼旅店荟

Acrcade Hotels

古镇的各类特色酒店、民宿将人与自然和谐共生的理念展现得淋漓尽致，处处皆是复古时尚、休闲舒适、传承与进步的体现。建筑之美，服务之精，让游客在浓郁的民俗文化中感受诗情画意的游玩体验，让人品读其中，身心愉悦。

The various boutique hotels and guesthouses in the ancient town perfectly reflect the concept of harmonious coexistence between humanity and nature. Everywhere you look, there are expressions of vintage fashion, relaxed comfort, heritage, and progress. The beauty of the architecture and the refinement of the services allow tourists to enjoy a poetic and picturesque experience immersed in local folk culture, bringing joy to both body and mind.



丽源旅店



瑞昌旅店



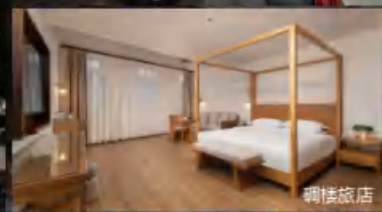
永隆公寓



好地酒店



戏剧酒店



稠楼旅店



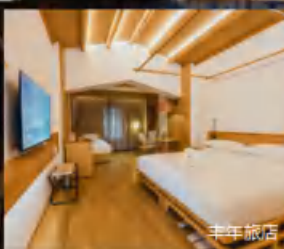
戏剧酒店



华新旅店



巢趣酒店



丰年旅店



书香旅店



仙人掌旅店

会务中心

Convention Center



会务中心，面积1000m²可容纳剧院式900人，600m²可容纳剧院式500人

Convention Center: A 1,000m² space can accommodate 900 people in a theater-style setup, while a 600m² space can accommodate 500 people in a theater-style setup.

会议空间

Multispace



旧金山会议厅，面积460㎡，可容纳300人会议

San Francisco Conference Center: 460m², capable of accommodating conferences of up to 300 people.

特色场地

Featured Venues



岭南广场
Lingnan Square



醒狮广场
Lion Square



赤子广场
Chizi Square



音乐广场
Music Square



和平广场
Peace Square



站前广场
Station Square



老市场
Old Market

多样选择

Multitude of Options



美堂多功能厅: 总面积290m², 可容纳100人
Meitang Multipurpose Hall: 290 m², with a capacity of 100 people



戏剧多功能厅: 总面积150m², 可容纳60人
Theater Multipurpose Hall: 150 m², with a capacity of 60 people



摩登多功能厅: 总面积150m², 可容纳60人
Modern Multipurpose Hall: 150 m², with a capacity of 60 people



婚礼堂: 总面积335m², 可容纳100人
Wedding Hall: 335 m², with a capacity of 100 people



基督教堂: 总面积280m², 可容纳100人
Christian Church: 280 m², with a capacity of 100 people



美堂大堂吧: 总面积230m², 可容纳30人
Meitang Lobby Lounge: 230 m², with a capacity of 30 people

剧场空间

Multispace



摩登剧场面积: 1200m²

Modern Theater Area: 1,200 m²

座位数量: 1050个

Seating Capacity: 1,050



户外晚宴

Outdoor Dinner

总面积430m²，拓展/发布会/晚宴 可容纳350-400人



户外茶歇

Outdoor Tea Break

特色就餐形式，更多定制选择



龙舟宴

Dragon Boat Banquet



游船早茶/下午茶

Morning/ Afternoon Tea On The Boat



美堂羨意餐厅

Meitang Xianyi Restaurant



南園餐厅

Nanyuan Restaurant



长盛餐厅

Changsheng Restaurant



金兰亭餐厅

Jinlانت Restaurant



阳台宴会

Balcony Banquet



阳台鸡尾酒会

Balcony Cocktail



江边酒吧

Riverside Bar



小吃街

Snack Street



团建活动

Team Building Activities

赤坎度假区在优美的自然风光下，蕴含着耐人寻味的文化韵味，也为研学体验提供了绝佳场所。

通过引进在地特色文化，打造精品研学课程体系，不断完善景区的软件硬件设施。

Amidst its beautiful natural scenery, Chikan Overseas Chinese Ancient Town harbors a profound and intriguing charm, making it an outstanding venue for educational tours and study experiences.

By introducing local culture, we have created a premium system for educational tours, continuously improving the software and hardware facilities of the scenic area.



写生体验
Sketching Experience



非遗——镇浪泥鸡体验
Intangible Cultural Heritage: Zhenhao Mud Chicken Experience



划龙舟体验
Dragon Boat Rowing Experience



划船体验
Boating Experience



非遗——玉石盆景体验
Intangible Cultural Heritage: Jade Flower Bonsai Workshop



陶艺体验
Pottery Experience

文创产品

Cultural And Creative Industries



婚礼产品

Wedding Products

拥有百年历史的基督教堂，象征着浪漫圣地的婚礼堂，随处可见的绿地草坪还有铛铛车、游船等特色产品...拍摄婚纱照、举办婚礼、度蜜月...
浪漫唯美的场地和多元化的场景，可以任由新人发挥想象力，订制专属风格。

The century-old Christian Church, the Wedding Hall that symbolizes a romantic sanctuary, verdant lawns seen everywhere, as well as unique offerings like the Ding-ding Tram and cruise boats... Perfect for shooting wedding photos, hosting weddings, and enjoying honeymoons...

With romantic, beautiful venues and a wide selection of different scenarios, couples are free to unleash their imagination and customize their exclusive wedding style.



PART 05

活 动 案 例

Event Showcase

全年精彩主题活动不间断
百余部影视综艺取景于赤坎

Uninterrupted Exciting Themed Events Throughout the Year
Shooting Location for Over a Hundred Films, TV Series, and Variety Shows

CHIKAN

成功案例

Success Cases



2026 中国年·看赤坎



2026年3月看见赤坎的花花世界



2026年3月春日宠物派对



2026年法拉利车会



2026年4月赤坎捉妖记



2026年5月侨见世界的赤坎

成功案例

Success Cases



2025年跨年焰火音乐会



2025年赤坎奇妙童话夜



2025年赤坎芭蕾舞剧节



2025年赤坎怪诞夜



2025年10月当红不让音乐会



2025年校园音乐会

成功案例

Successful Cases



2025夏日焰火明星音乐会



2025荷尔蒙水派对



2025千杯万岁啤酒节



2025夏日音乐会



2025夏日冰雪花园



2025夏日瓜瓜乐

成功案例

Success Cases



2025 粽头戏·乘风破浪的赤坎



2025 赤坎有咖味



2025 赤坎魔幻彩蛋季



2025 看见赤坎的花花世界



2025 中国年 看赤坎



2024 奇妙跨年夜

成功案例

Success Cases



2025年“跟着影视去旅行”文旅消费促进活动



2025博商管理科学研究院毕业典礼



成功案例

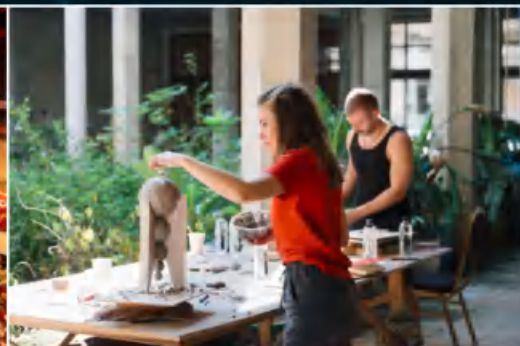
Success Cases



2025赤坎广东华侨国际旅游度假区盛大开业



2025 CPE年会



2024 英国皇家艺术学院



2024蓝秘奇遇夜



1000 Miglia Experience CHINA
行千里经典车嘉年华



2024年6月国际龙舟赛

成功案例

Success Cases



2024年测绘法宣传日暨国家版图意识宣传周



2024年“5·19 中国旅游日”广东分会场



2024中国绿公司年会



锦娱东方华爱旗袍大赛



开平市文旅招商百日攻坚行动暨赤坎华侨古镇招商推介会



元梦之星·快乐星奇天——赤坎古镇侨乡站

成功案例

Success Cases



开平设市30周年暨全市高质量发展和招商引资大会



2023年中国（江门）侨乡华人嘉年华



2023年CPE源峰全球投资人大会全球400多名投资人参会



首届中国区域品牌博览会
全球15个国家163家企业参展



全国小镇目的地旅游小镇推介会



赤坎新区文化建筑群国际招商计划——建筑设计
定稿全球发布会

直播案例

Live Streaming Cases



很高兴认识你抖音直播音乐会②



很高兴认识你抖音直播音乐会①



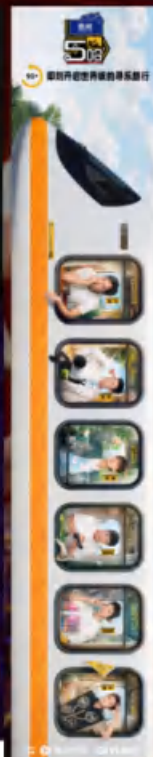
开心大舞台抖音直播音乐会



2024俞敏洪老师·东方甄选抖音直播+云游古镇

综艺作品

Variety Show Production



PART 06

优质的服务体系

Premium Service System

竭诚为您提供宾至如归的贴心服务

您的满意是我们最大的动力!

Dedicated to Providing You with Considerate, Home-away-from-home Services.
Your satisfaction is our greatest reward!



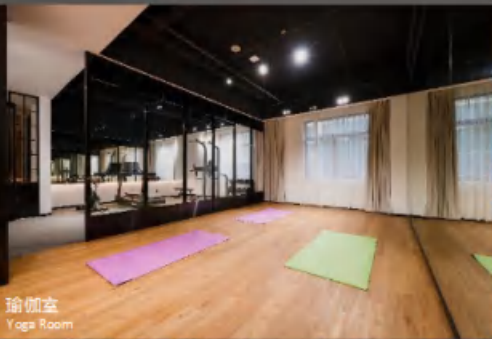
增值服务

Value-added Service



增值服务

Value-added Service



增值服务

Value-added Service



优质宴会服务
Premium Banquet Services



专业会务服务
Professional Event Management Services



清洁服务
Cleaning Services

安全检查
Security Check



热忱讲解服务
Enthusiastic guided tours

赤坎 CHIKAN

互通
联络

营销负责人：宋营辉 13575994354 商业负责人：翁荣幸 18603005043
酒店负责人：蒋宗国 13902336939 演艺负责人：李 晶 15988985553



一码游赤坎



赤坎度假区
官方抖音



赤坎度假区
官方小红书



赤坎度假区
官方公众号



赤坎度假区
官方视频号