

江南文脈

CULTURAL HERITAGE OF JIANGNAN

Classic Tours Of Poetic Zhejiang

诗画浙江经典之旅



Hangzhou
West Lake

Cultural Heritage of Jiangnan Classic Tours of Poetic Zhejiang

Day 1: Departure – Hangzhou

【West Lake】，【Traditional Hangzhou Cuisine】，【Lingyin Temple】
【Show of “Impressions of West Lake”】

Day 2: Hangzhou

【Longjing Village】 【Creative Hangzhou Cuisines】
【Bamboo-Lined Path at Yunqi】 【Baopu Taoist Temple】

Day 3: Hangzhou – Puyuan Ancient Town

【Alibaba Headquarters】，【Alibaba Business District】
【Puyuan Fashion Town】

Day 4: Puyuan - Ningbo

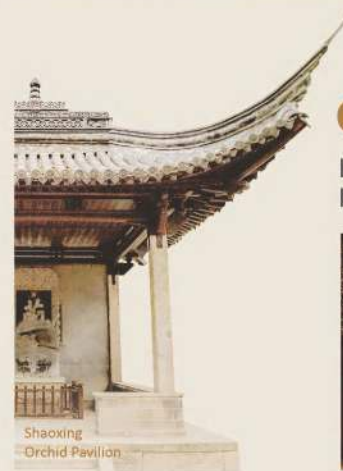
【Fushan Temple and Yue Family Mansion】 【Specialties of Water Towns】
【Ningbo】，【Old Bund of Ningbo】 【Afternoon Tea at Old Bund】



Specialties of Water Towns



Ningbo
Old Bund



Shaoxing
Orchid Pavilion

Day 5: Ningbo – Shaoxing

【Tianyige Library】 【Tasting Seafood】
【Orchid Pavilion】 【Shen's Garden】



Ningbo
Tianyige Library

Day 6: Shaoxing – Zhuji – Hangzhou

【China Rice Wine Museum】 【Local Cuisines】
【CP & J City, World Pearl Jewelry Production and Processing Center in Zhuji】
【Huansha River in Zhuji】



Shaoxing
China Rice Wine Museum



Shaoxing
China Rice Wine Museum

Day 7: Hangzhou – Departure

【Happy Return Home】





Hangzhou
West Lake

IMMERSIVE CULTURAL EXPERIENCE

From the Ten Scenic Spots of the West Lake, Lingyin Temple, Yongfu Temple and Tianyige Library to activities such as stone engraving at the Xiling Seal Engraver's Society, Song Dynasty *diancha* tea ceremony, and rice wine brewing, a thousand years of *Jiangnan* culture and traditional crafts are intertwined. A millennia-old tragic love story is also presented and interpreted with emotion and delicacy by the Yueju opera in mellow and delicate tunes.

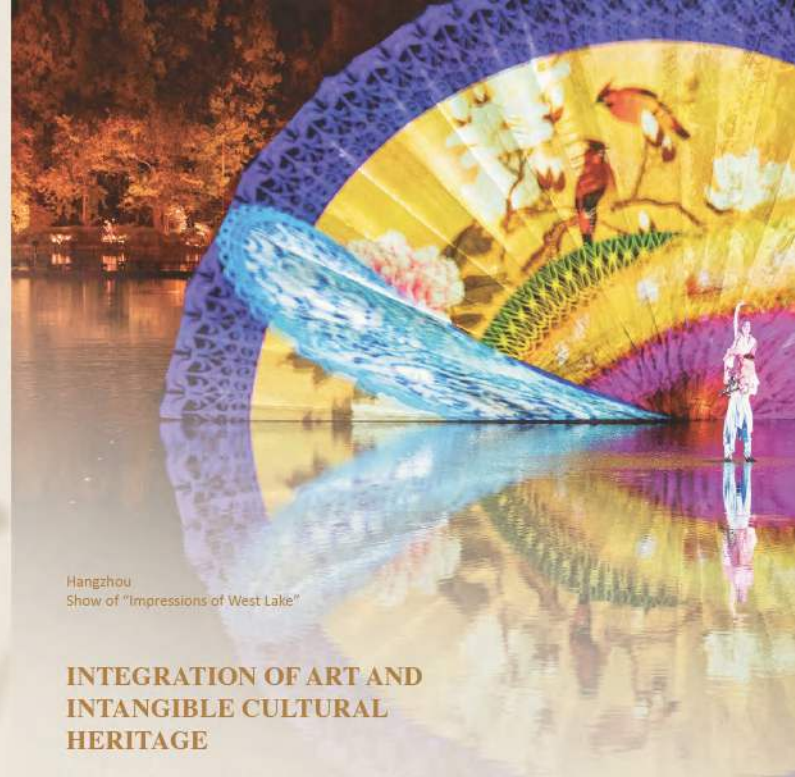


LOCAL GASTRONOMIC BANQUET

The banquet offers traditional and classic Hangzhou cuisines such as West Lake Vinegar Fish or Shrimp with Longjing Tea, as well as modern creations with tea aroma, specialties of water towns and Ningbo seafood. It is a fusion of flavor and culture.



Hangzhou
Traditional Hangzhou Cuisine



Hangzhou
Show of "Impressions of West Lake"

INTEGRATION OF ART AND INTANGIBLE CULTURAL HERITAGE

It presents a perfect integration of intangible cultural heritage and modern artistic forms in activities such as collecting and roasting Longjing tea, the light show "Impressions of the West Lake" (also presented at G20 Hangzhou Summit) and the waterscape performance "Meeting with Xi Shi" in Zhuji.



Jiaxing
Pueblo de Moda de Puyuan



Jiaxing
Pueblo de Moda de Puyuan

FASHION AND TRADITION IN HARMONY

We explore the trendy old town of Puyuan where riverside aesthetics blend with modern design and visit Alibaba headquarters and Qinchengli Business District to experience the charm of the digital economy.

IMMERSIVE ENJOYMENT IN NATURAL LANDSCAPE

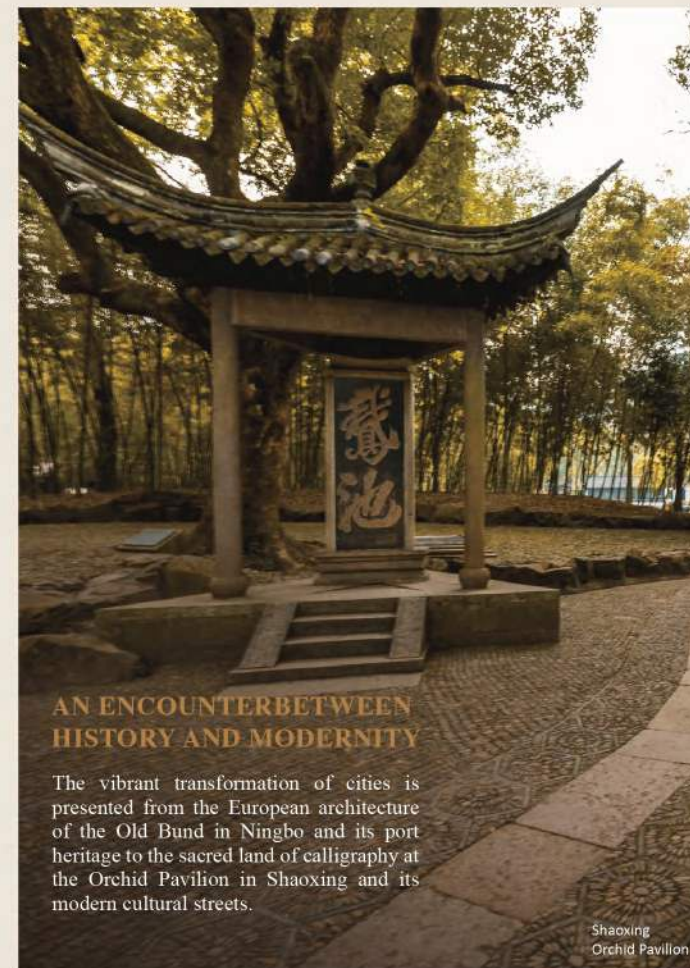
We stroll at the tea plantations of Longjing Village and the bamboo grove at Yunqi, climb atop the Baopu Taoist Temple to have a panoramic view of the West Lake, experiencing an intimate link with nature.



Hangzhou
Longjing Village



Hangzhou
Bamboo-Lined Path at Yunqi



Shaoxing
Orchid Pavilion

AN ENCOUNTER BETWEEN HISTORY AND MODERNITY

The vibrant transformation of cities is presented from the European architecture of the Old Bund in Ningbo and its port heritage to the sacred land of calligraphy at the Orchid Pavilion in Shaoxing and its modern cultural streets.

ROUTE OF JEWELRY

We take an immersive tour of the CP & J City, World Pearl Jewelry Production and Processing Center in Zhuji, experience the vibrant freshwater pearl trade and unique charm of pearl accessories of the world.

